

Salonica Group proud to announce the launch of Super Boxing League Pakistan.



Background:

Combat sports has been exhibiting strong growth trends in Eastern Markets. The successful launch of Super Boxing League and Super Fight League in India has affirmed the compelling value proposition of a team-based franchise format combat sports league.

The Client:

Salonica Capital has worked alongside British entrepreneur Bill Dosanjh and British two time world champion boxer Amir Khan to launch a new sports league in Pakistan.

The News:

Pakistan Super Boxing League will feature 8 franchised teams tied to major cities across Pakistan. 7 team slots have been sold with Islamabad still available. For acquisition enquiries for potential franchises, please contact (info@salonica-group.com).

Our Statement:

Othman Shoukat (Head of Corporate Finance) said, 'We are proud to have supported SBL Global as their corporate finance advisors and believe this is a significant milestone in Pakistan's sporting history.'

Further Details:

<https://arynews.tv/en/amir-khan-salman-iqbal-super-boxing-league-pakistan-2/>



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